

EXECUTIVE BOARD MEETING MINUTES

A regular meeting of the Executive Board of the Family RV Association was held on Saturday, August 17, 2024, in Redmond, Oregon. The National Vice President and National Secretary were both present. National Vice President Paul Mitchell called the meeting to order at 2:01 p.m. Pacific Time.

Members present:

Paul Mitchell	National Vice President
Pamela Richard	National Secretary
Barbara Smith	National Treasurer
Bill Dees	Southeast Area President
Dianna Huff	South Central Area President
John Jacobs	Midwest Area President
Connie Jones	Rocky Mountain Area President
James McDaniel	Western Area President
Bill Newton	Northeast Area President
Barbara Schleuse	Northwest Area President
Kevin Watters	Great Lakes Area President
Bob Weithofer	International Area President
Rett Porter	Immediate Past National President (non-voting member)

Member not present:

Gary Milner	National President
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Staff present:

Anne Baumgartner	Director of Marketing
Penny Gortemiller	Director of Chapters and Governance
Larry Pennington	IT Director (via Zoom)
Danielle Powell	Chapter Services Assistant
Aaron White	Director of Membership Services (via Zoom)

National Vice President Paul Mitchell informed the board that in accordance with corporation requirements, Family Motor Coach Association (DBA Family RV Association) and its subsidiary, Family Motor Coaching, Inc., must meet to adopt resolutions for the ensuing year. He stated that these resolutions are to establish bank accounts, signatures for those accounts, and other miscellaneous resolutions as may be necessary. He noted that Family RV Association is a not-for-profit corporation in the state of Ohio and is defined as a social club exempt from federal income tax under the IRS code Section 501(c)(7).

Family Motor Coaching, Inc. is a wholly owned subsidiary of Family RV Association that is a for-profit corporation and subject to being taxed as such. Family Motor Coaching, Inc.'s main activities are publishing a magazine, sponsoring International Conventions, and offering technology solutions via Tech Connect+. The voting members of the Executive Board also serve as the Board of Directors of Family Motor Coaching, Inc.

Barbara Smith moved to approve resolutions one through five as follows. The motion was seconded.

- ***To establish a checking account, credit card deposits, money market account, and payroll account with U.S. Bank.***

To establish signatures on the checking account, that being National President (Gary Milner); National Treasurer (Barbara Smith); Director of Communications (Pamela Kay); Director of Chapters and Governance (Penny Gortemiller); Director of Events (Doug Uhlenbrock); Director of Membership (Aaron White); Editor (Robbin Gould); and Commercial Records Coordinator (Bridget Lynn). Two signatures are required on amounts over \$5,000.

To establish the investment firm with Corient Wealth Management.

To establish signatures on the investment account, that being National President (Gary Milner); National Treasurer (Barbara Smith); and Controller (Brian Bacik).

To establish signatures on the convention account, that being National Treasurer (Barbara Smith); National Vice President (Paul Mitchell); Director of Chapters and Governance (Penny Gortemiller); Director of Membership (Aaron White); Editor (Robbin Gould); and Controller (Brian Bacik).

The motion was carried.

John Jacobs moved to establish signatures on Notes, that being the President (Gary Milner); Vice President (Paul Mitchell); Secretary (Pamela Richard); and Treasurer (Barbara Smith.) Two signatures are required. The motion was seconded and carried.

Bill Dees moved to establish legal counsel to be named by the President (Gary Milner) as necessary. The motion was seconded and carried.

Dianna Huff moved to establish accounting firms other than the auditing firm to be named by the President (Gary Milner) as necessary. The motion was seconded and carried.

Bill Newton moved to establish a Parliamentarian to be named by the President (Gary Milner) as necessary. The motion was seconded and carried.

Paul Mitchell discussed the Management Committee actions (Attachment #1).

Bill Dees moved to suspend the “Share the Love” campaign beginning August 17, 2024. The motion was seconded.

Discussion followed that the program could be brought back later with additional marketing. A comment was made that the Member Recruitment and Retention Committee is looking at all the various recruitment programs. The retention rate of those members who came in with this program was discussed. It was noted that the statistics on this program would be reviewed prior to bringing it back.

The motion carried.

John Jacobs noted that the affiliate program is still in place.

Paul said the next item for discussion was a title change from CEO back to Executive Director. He said the original change from Executive Director to CEO came about in Minot, North Dakota, when the Executive Board voted to make a clerical change to the National Bylaws to alter the title.

Connie Jones moved to change the CEO title back to Executive Director. The motion was seconded, and discussion followed.

It was noted that the title change was voted on by the Executive Board as a clerical change to a more updated title, and the Governing Board did not vote on it. The rationale provided for changing it was that our organization is not big enough for a CEO, and the salary that comes with it. It was clarified that the change will also affect the policies and procedures. ***The motion carried.***

Paul Mitchell reminded the Area Presidents to submit their names for the Nominating Committee. He stated that the Governing Board will see 10 names on the ballot, and after the vote, the top five will serve as members of the Nominating Committee.

Paul mentioned that the Executive Board has the authority to establish a membership dues rate for a special or promotional membership drive. He noted that at the Governing Board meeting it was mentioned that \$99 would be an easier sell and more marketable than \$100. Paul said that the next Governing Board meeting is 333 days from the date of the current Executive Board meeting.

Bob Weithofer moved to reduce dues by \$1.00 for a promotional period of 333 days, making the dues \$99 until the next Governing Board meeting. The motion was seconded.

It was reiterated that dues at \$99 would be easier to market than \$100. Board members noted that some similar organizations have similar dues. A comment was made that we are the premier RV association. Paul mentioned that we are going to \$9.95 for the monthly dues. A question was asked about the auto-renewal program and whether the members enrolled would be notified of the dues increase, and Paul said they would. ***The motion carried.***

A question was raised on whether there is still a \$10 initiation fee for members when they join.

John Jacobs moved to eliminate the \$10 initiation fee for new members to join for 333 days. The motion was seconded, and discussion followed.

It was clarified that this fee covers the cost of the plates and sending out the new member information package. One Board member noted that now that dues are \$99, the initiation fee does not seem as important to collect and should be able to cover those costs. A question was raised about that particular line item in the budget. Another Board member noted that at some point they may want to reinstate this fee. A recommendation was made to put time on the campaign for evaluation. It could be re-evaluated then to see whether it should be continued. A Board member requested that the Executive Board be sent a report on what a new member actually costs.

Bob Weithofer moved to amend the motion to change 333 days to 180 days, and that the topic be brought back to the Executive Board at least 30 days prior to expiration for further consideration at that time. The amendment was seconded, and discussion followed.

It was noted that the topic should be brought back to the Executive Board prior to the expiration date so that they could re-evaluate to see the effect on the budget. A recommendation was made to delete that

information from the application form, and market it in a way to show that they are saving \$10. A recommendation was also made to discuss the Grouper program with members if they qualify, since they will reimburse membership dues for those who have a Medicare Advantage or Supplement plan that qualifies.

The amendment carried with 10 votes “yes” from Bill Dees, Dianna Huff, John Jacobs, Connie Jones, James McDaniel, Bill Newton, Pamela Richard, Barbara Schleuse, Kevin Watters, Bob Weithofer, and one vote “no” from Barbara Smith.

Barbara noted her rationale is that FMCA cannot afford to discount memberships this much.

Paul clarified that the motion is as follows: ***John Jacobs moved to eliminate the \$10 initiation fee for new members to join for a period of 180 days. The motion carried with 9 votes “yes” from Bill Dees, Dianna Huff, John Jacobs, Connie Jones, James McDaniel, Bill Newton, Pamela Richard, Kevin Watters, Bob Weithofer, and 2 votes “no” from Barbara Schleuse and Barbara Smith for financial reasons.***

Discussion was held regarding the possibility of a Life Member promotion.

Dianna Huff moved to refer the possibility of a Lifetime Membership campaign for a promotional period to the Policy and Procedure Committee for an opinion on whether to include attendance at national rallies and/or evaluation of the Bylaws definition for Lifetime Memberships. The motion was seconded and carried.

A recommendation was made that the Executive Board get together in a workshop monthly to review the financial statements after they have been completed. It was noted that the Executive Board needs to fully understand the financial statements. A question was raised regarding sending out an updated budget to the Governing Board meeting. It was reported that the Area Presidents have an updated copy. A concern was raised about the 2025 conventions. It was reported that the conventions are listed in the budget and will be prepared for and planned as normal.

The meeting was adjourned at 3:04 p.m.



Pamela Richard
National Secretary



Paul Mitchell
National Vice President